

IDEAS CONTEST

Regulation

Preamble

The 15_Call#2_ReBuild17 Project – creation of a platform that promotes the articulation of different entities involved in waste recovery, aims to develop an initiative to encourage the creation of innovative products and materials, based on the recovery of construction and demolition waste.

This project arises within the scope of the Environment Program, financed by the EEA Grants financial mechanism, and is promoted by the Regional Government of the Azores, through the Regional Civil Engineering Laboratory (LREC), of the Regional Secretariat for Tourism, Mobility and Infrastructure (SRTMI), in partnership with the Innovation Center of Advanced Material Products (CIMPA), the Regional Directorate for Environment and Climate Change and the ReSource International, an Icelandic company.

The objective of this project is not only to create alternatives with a view to reducing the production of construction and demolition waste, but, mainly, to focus on raising awareness among companies and entities for the recovery of this waste, suggesting alternatives and ways of reincorporating them into products of construction, generating a chain of circularity with this process. In addition, awareness and promotion of the exchange of knowledge and experience will be present throughout the project, regarding the processes of production, monitoring and treatment of waste in the Autonomous Region of the Azores (RAA).

The creative contest is one of the actions of the ReBuild 17 project, which aims to encourage the submission of proposals for the development of innovative products, framed in the indicated areas of expertise. Four contests will be launched simultaneously, aimed at presenting ideas for surfaces and coatings, urban furniture, interior furniture or free theme, based on the incorporation and recovery of construction and demolition waste.

This regulation defines the rules governing the competition of ideas, namely: its object, the conditions for the admission of candidates, the deadlines for submitting applications, the criteria for evaluation, selection and awarding of prizes and dissemination actions.

Article 1

Organizing Entity

The Ideas Contest is a competition that arises within the scope of the Environment Program, financed by the EEA Grants financial mechanism, and is promoted by the Regional Government of the Azores, through the Regional Civil Engineering Laboratory (LREC), of the Regional Secretariat for Tourism, Mobility and Infrastructure (SRTMI), in partnership with the Innovation Center for Advanced Material Products (CIMPA), the Regional Directorate for Environment and Climate Change and the Icelandic company ReSource International.

Article 2

Ideas Contest – object

- i. The Creative Contest is a contest to create a package of ideas aimed at encouraging the development of innovative products that incorporate and enhance the construction and demolition waste produced in the Region.
- ii. Following this competition, LREC does not intend to enter into any direct agreement to develop the ideas presented.
- iii. The competition aims to choose the best proposal, according to criteria of merit, innovation, creativity, sustainability and technical feasibility.

Article 3

Candidates

- i. Individuals or collectives are admitted to the creative contest, under any legal form, with original ideas, never before submitted to the Ideas Contest.
- ii. Candidates are responsible, in all legal terms, for the originality and authorship of the proposed ideas.

Article 4

Contest Areas

The Contest will integrate 4 areas subject to individual or simultaneous participation, in particular:

- Surfaces and coatings;
- Urban furniture;
- Interior furniture;
- Free theme.

Article 5

Submission of applications, requirements and exclusions

- i. Applications can be submitted to the creative contest that correspond to challenges that include the following resources:

- Construction and Demolition Waste (more information on the project's official website: [ReBuild 17 - Laboratório Regional de Engenharia Civil - Portal \(azores.gov.pt\)](http://ReBuild17-LaboratórioRegionaldeEngenhariaCivil-Portal(azores.gov.pt)))

- ii. Applications must be submitted in digital format, by completing the application form available at: portal.azores.gov.pt/web/lrec/rebuild.

When completing the form, the Candidacy Dossier must be submitted and attached, containing the respective idea (a single idea), duly detailed, in accordance with the provisions of the following number.

The Application Dossier must consist of:

- a. Data relating to the designation of the idea:
 - a1. Project name;
 - a2. Identification of the tender area to which you apply;
 - a3. Materials used;
 - a4. Executive Summary.
- b. Data related to the concept construction process:
 - b1. Definition and description of the target audience;

b2. Definition and description of the market segment;

b3. Explanation of the relevance of the proposal (eg with regard to sustainability, innovation, creativity);

b4. Visual elements of the proposal (drawings, 3D representations and/or photographs);

b5. Technical drawing with general dimensions;

b6. Other information relevant to the explanation of the proposal.

iv. The Application Dossier must not contain any personal data of the author(s) of the idea, and these will only be requested when filling out the registration form.

v. Failure to comply with the provisions of the previous number will determine the exclusion of the application.

vi. All documents that make up the Application Dossier must be attached at the time of application.

vii. Applications that do not guarantee anonymity, that do not meet the eligibility requirements, as well as those submitted after the deadline or that do not comply with the provisions of this document will be excluded.

viii. Application elements are not returned.

Article 6

Deadlines and communication of results

- i. **Start of submission of proposals:** on the date of publication of this regulation.
- ii. **Requests for clarification:** up to the 20th day after publication of the regulation.
- iii. **Responses to requests for clarification:** up to the 40th day after publication of the regulation.
- iv. **Submission of proposals:** until 5:30 pm on the 60th day after publication of the regulation.
- v. **Evaluation and selection of proposals:** until the 30th day after the end of the submission of proposals.
- vi. **Notification of selection decision:** within 15 days following the date of conclusion of the final report by the jury.
- vii. **Publication of results:** up to 30 days after the selection decision.
- viii. The publication of the winning candidates is carried out through the publication of the list with the final classification and the analysis report of the applications with the respective classifications and ordering of the proposals on the official website of the project. Winners will also be notified by email.

Article 7

Jury

- i. The competition jury is made up of 7 elements of recognized competence and suitability, namely:

- Environment and Climate Change (DRAAC));
- a. The President – Eng.º Francisco de Sousa Fernandes, director of the Regional Civil Engineering Laboratory (LREC);
 - b. 1st Effective Member - Professor Manuel Guilherme Caras Altas Duarte Pinheiro (Vice-President of Civil Engineering and Research and Innovation for Sustainability (CERIS), at Higher Technical Institute, University of Lisbon);
 - c. 2nd Effective Member - Professor Maria João Barros of the Faculty of Science and Technology of the University of the Azores;
 - d. 3rd Effective Member – Architect Andrea Reis Melo Simões Moura (Superior Technician of the Regional Directorate for Entrepreneurship and Competitiveness (DREC));
 - e. 4th Effective Member - Professor Maria Milano (Coordinator of the Interior Design courses, assistant professor and director of the Master's Degree in Interior Design at Higher School of Arts and Design (ESAD));
 - f. 1st Substitute Member - Eng.ª Dália Cristina da Silva Leal (Head of Waste Management Division of the Regional Directorate for Environment and Climate Change (DRAAC));
 - g. 2nd Substitute Member- Eng.ª Sandra Conceição Ribeiro Toste (Superior Technician of the Regional Directorate for
- ii. The competition jury was appointed by the Regional Secretary for Tourism, Mobility and Infrastructure, as per order dated May 5, 2022.
 - iii. The Jury will have the following responsibilities:
 - a. Ensure rigor and transparency throughout the process of analysis and evaluation of applications;
 - b. Elect the best proposal in accordance with the provisions of this regulation, which will be the winner of the contest;
 - c. Decide on the attribution of honorable mentions to the best non-winning proposals, if justified;
 - iv. The Jury's deliberations will be taken by a simple majority of the votes of the members present, having that, in the event of a tie, the criteria mentioned in Article 8, point iv will be followed.
 - v. The decisions made by the Jury are final and not subject to appeal.

Article 8

Evaluation of applications

- i. The evaluation of applications by the Jury is made using the following criteria:
 - Idea;
 - Materialization potential;
 - Potential impact on the market;
 - Innovation;
 - Circularity potential;
 - Impact of the project for the RAA.

ii. Each member of the Jury assigns to each application, and for each of the criteria mentioned in the previous number, a score between zero (0) and ten (10) points, according to the assessment of the requirement, described in *Appendix I of this Regulation - Analysis and Evaluation Grid*.

iii. The final classification will result from the weighted average of the criteria identified in point i of this article.

iv. In the event of a tie, the tiebreaker will be the best classification in the criterion - Impact of the project for the Autonomous Region of the Azores, following the Circularity potential criterion.

Article 9

Prizes

Each of the winning projects selected under the terms of the previous article receives the monetary value of €1.500 (one thousand five hundred euros).

Article 10

Final Selection

A total of 4 winners will be elected, one for each area defined by Article 4 of this document.

Article 11

Withdrawal

In case of withdrawal by any candidate or winning candidate, he must communicate this fact in writing, within five (5) working days from the date of communication of the results, to the email address

(project.rebuild17@gmail.com), thus allowing the selection of the project with the next best classification, if the conditions are met.

Article 12

Communication of Results

After the final decision of the winners of each area of the contest, the organization reserves the right to disclose the names and selected projects, in means to be defined by this project - social networks, newsletter, among others considered relevant for this purpose.

Article 13

Confidentiality

The ReBuild 17 project ensures that its collaborators and members of the Jury will not disclose any information regarding the projects in the competition prior to the publication of the results of the competition.

Article 14

Intellectual Property Rights

By participating in the competition, the winning competitors declare that they assign the intellectual property rights of the ideas presented.

Article 15

Acceptance

Participation in this contest implies knowledge and acceptance of these Regulations which are published at portal.azores.gov.pt/web/lrec/rebuild.

Article 16

Final dispositions

- i. The ReBuild 17 project consortium reserves the right to refuse applications that are considered illegal due to violation of the provisions of the legislation in force, and without prejudice to any civil or criminal liability that may arise.
- ii. The ReBuild 17 project consortium reserves the right to exclude any applications that do not respect the purposes and values of the competition.
- iii. The ReBuild 17 project consortium reserves the right to exclude, at any time, any candidate who violates the rules and/or adopts behavior that is harmful to the purpose inherent to the contest and the project consortium.
- iv. The ReBuild 17 project consortium is responsible for the computerized and confidential treatment of the personal data of all candidates and guarantees its protection and use, solely for the purposes of this tender, in accordance with Law No. 58/2019, of 8 of August.

Article 17

Effective period

- i. This regulation enters into force on the date of publication.
- ii. In the absence of applications, a new competition will be reopened on a date to be defined.

APPENDIX I

Analysis and Evaluation Grid

No.	CRITERIA	VALUATION	WEIGHTING	DESCRIPTION / OBSERVATIONS
1	Idea	Creativity, structure and clarity of the idea ↓ Clear identification of the problem/opportunity and presentation of a solution with differentiating and creative characteristics, capable of responding to the problem. Clear identification of the use and purpose of the presented product idea.		
		Exceptional	10	25%
		Satisfies globally	8	
		Partially satisfies	4	
		Does not satisfy	0	
2	Materialization potential	Ability to implement ↓ Idea with high feasibility, designed and structured in a realistic way, with possible description of costs, resources and respective development processes, as well as a detailed description of dimensions, details and specific characteristics of the idea.		
		Exceptional	10	10%
		Satisfies globally	8	
		Partially satisfies	4	
		Does not satisfy	0	
3	Potential for market impact	Contribution to the market ↓ Evidence of a strategy to integrate the idea into the market, through the description of the target audience and the markets in which it is intended that it is able to enter and compete.		
		Exceptional	10	10%
		Satisfies globally	8	
		Partially satisfies	4	
		Does not satisfy	0	
4	Innovation	Degree of innovation/differentiation ↓ Identification of some existing or competing solutions to the idea presented, explaining how they differ or in what aspects the new one improves or corrects the pre-existing one.		
		Exceptional	10	10%
		Satisfies globally	8	
		Partially satisfies	4	
		Does not satisfy	0	
5	Circularity potential	Preference for using sustainable solutions ↓ High percentage of CDW (recovered construction and demolition waste), and other reused or recycled materials, possibility of local production at various scales, with simple technology; consider water use, energy expenditures and sources, and use of imported materials; ease of repair, long technical service life and high potential for circularity (potential for reuse, renewal, recycling).		
		Exceptional	10	35%
		Satisfies globally	8	
		Partially satisfies	4	
		Does not satisfy	0	
6	Project impact for the RAA	Contribution to the Region ↓ Demonstration of the contribution of the idea to the modernization and development of the economic fabric of the Region, as well as the opportunities it could represent. Articulation of the idea with the United Nations Sustainable Development Goals (SDGs). Stimulating synergies.		
		Exceptional	10	10%
		Satisfies globally	8	
		Partially satisfies	4	
		Does not satisfy	0	