

REGULATION

“I LOVE AZORES” CONTEST

In the context of the celebrations of the 50th anniversary of the Autonomous Region of the Azores and the 85th anniversary of the airline SATA, both occurring in 2026, the Regional Secretariat for Parliamentary Affairs and Communities, through the Regional Directorate for Communities, and SATA Azores Airlines, in partnership and as the promoting entities, implement the “I Love Azores” contest.

This initiative aims to strengthen the cultural and emotional ties between young Azorean descendants living in North America and the Autonomous Region of the Azores, encouraging written expression and the appreciation of Azorean identity.

The contest is governed by the following rules:

Article 1

Object

This regulation establishes the rules applicable to the “I Love Azores” contest, promoted by the Regional Secretariat for Parliamentary Affairs and Communities (SRAPC), through the Regional Directorate for Communities, and by SATA Azores Airlines (SATA), in partnership and as the promoting entities, with the goal of celebrating the 50th anniversary of Autonomy of the Autonomous Region of the Azores and the 85th anniversary of the airline SATA, fostering the connection of young Azorean descendants living in North America to the Autonomous Region of the Azores.

Article 2

Scope and Objective

The contest aims to encourage written expression, in English, on the participants’ personal or family relationship with the Azores, strengthening cultural and emotional ties with the Region.

Article 3

Contest Object

Each participant must prepare an original text in English, with a maximum length of one A4 page, addressing their relationship with the Azores, and must include the terms “Autonomous Region of the Azores,” “Azorean Communities,” and “SATA.”

Article 4

Eligible Participants

1. The following individuals may participate in the contest, provided they cumulatively meet the following conditions:
 - a) Are between 18 and 40 years old, proven through an appropriate identification document;
 - b) Have a family connection to the Azores.
2. To prove the condition set out in point b) above, participants must submit an appropriate document confirming one of the following:
 - i. Having Azorean ancestry; or
 - ii. Having resided in the Autonomous Region of the Azores for a minimum period of two years.

Article 5

Participation Conditions

1. Each participant may submit only one application.
2. When applying, the participant must indicate which of the four prizes listed in the following article they are applying for.
3. Applications must be submitted online by completing the form: <https://forms.gle/2YugKZW2vzjyUJBm8> (QR Code attached to this regulation).
4. The application period runs from February 1, 2026 to April 30, 2026.

Article 6

Prizes

1. The winners will receive a round-trip flight (taxes not included) on one of the following SATA routes:
 - i. Boston – Azores;
 - ii. New York – Azores;
 - iii. Toronto – Azores;
 - iv. Montreal – Azores.
2. Each route will have only one winner.
3. The prize is personal and non-transferable.
4. The prize is valid for one year from the date of the announcement referred to in Article 9.

Article 7

Jury

1. The contest jury will be composed of three members:
 - a) A writer of recognized merit, who will preside;
 - b) A representative of the Regional Directorate for Communities;
 - c) A representative of SATA.
2. Jury decisions will be made by majority vote, with the chair having the casting vote in the event of a tie.

Article 8

Evaluation Criteria

Texts will be evaluated based on the following criteria:

- a) Originality and creativity;

- b) Clarity and linguistic accuracy;
- c) Relevance to the theme and compliance with the rules outlined in Article 3.

Article 9

Announcement of Results

The winners will be announced on the websites and social media pages of the contest's promoting entities on May 25, 2026 (Azores Day).

Article 10

Copyright

1. By submitting a text to the contest, the author guarantees that the work is original, created by them, and assumes responsibility for ensuring that the text and its dissemination do not infringe any copyrights, related rights, or third-party property rights.
2. The author grants, free of charge, the right to use the text and authorizes the promoting entities to publish, disseminate, use, explore, edit, or re-edit it by any means or format and on their own behalf.
3. The text may be used in full or in part, individually or together with other texts, including all or part of the other contest submissions.

Article 11

Final Provisions

1. Submission of an application implies full and unconditional acceptance of this regulation.
2. Any omissions will be resolved jointly by the contest's promoting entities.

ANNEX

QR CODE APPLICATION FORM

